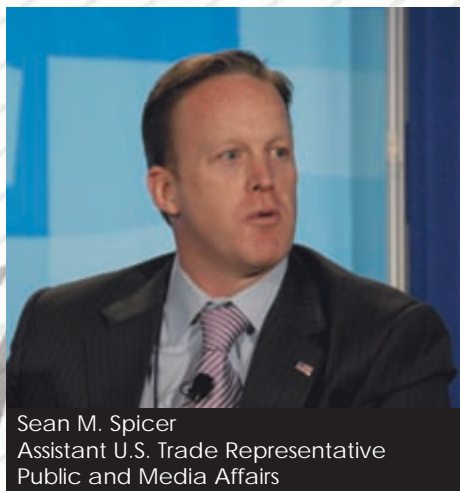




Assistant U.S. Trade Representative Public and Media Affairs Sean M. Spicer to Appear November 6th On The Neal Asbury Show on WZAB-AM



Sean M. Spicer
Assistant U.S. Trade Representative
Public and Media Affairs

In July of 2006 Sean Spicer was appointed Assistant United States Trade Representative for Public and Media Affairs within the Executive Office of the President of the United States. As a member of the senior executive service, Sean is the Administration's point person for creating and implementing the domestic and international media strategy on trade related matters. On a daily basis he works with senior Administration officials and media outlets worldwide.

Prior to his time at USTR, Sean was served in the leadership of the U.S. House of Representatives as the Communications Director for the

Republican Conference where he oversaw the message and communications planning and training of Republican members of Congress and over 220 press secretaries.

Sean has done stints at the National Republican Congressional Committee, House Budget Committee, House Government Reform Committee, Congressman Mark Foley, Congressman Mike Pappas, Senate Environment and Public Works Committee and the National Republican Senatorial Committee. His media experience also extends into political campaigns where he served as spokesman and media advisor for several local and congressional races.

Sean previously was elected by his peers to serve as the president of the Republican Communications Association and has taught media relations and on camera skills to US and foreign national government and military officials. National Journal named Sean one of the most influential staffers on Capitol Hill in 2003 and he was profiled in the Almanac of the Unelected in 2006.

Sean has been a leading source for national and international reporters and has worked with and been by quoted by every major news

source in the US. He has appeared on National Public Radio, AgriTalk, Marketplace Radio, Voice of America, CNBC, Al-Jazeera, Fox Business News, Reuters TV and Bloomberg TV. He has done media events on every continent in the world including Antarctica, China, India, Brazil, Ghana, Geneva and Moscow.

Sean, a commissioned officer in the US Navy, also has almost a decade of experience in military public affairs planning and execution. In 2004, he was elected to represent Virginia in the Electoral College. Sean and his wife Rebecca live in Alexandria, VA.

The Neal Asbury Show tackles key trade issues every Thursday from 11:00 AM until Noon WZAB-AM 880. The show is streamed live on line at WWW.880THEBIZ.COM, which is affiliated with Bloomberg Radio and CNBC.



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